

NOTICE OF DECISION UNDER REGULATION 32 FILM POSTERS

SLICK

TO: The Film and Video Labelling Body Inc.
PO Box 2627
AUCKLAND

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

Head Nurse

is **Not Approved.**

CONDITIONS OF APPROVAL:

The DVD slick is not approved because its content is highly degrading, dehumanising and demeaning to women. If the slick were submitted for classification as a publication, consideration under s3(3)(a)(iii) and s3(3)(c) would result in a classification of "Objectionable" and therefore under Reg 28(3)(a) it is not approved for public display.

The slick features explicit sexual images of women juxtaposed with degrading text such as "ass fucking nurse sluts", "smoking hot hospital whores!", "stuff that nurse bung full of cock", "spread those luscious lips, bitch!" and "ream that ass 'til it comes out her filthy mouth". The derogatory text and images of women engaged in penetration or covered in ejaculate creates the impression that women are a collection of orifices to be used for male sexual pleasure, and that the women themselves are of little worth except for the sexual gratification of men. The degrading text would need to be removed from the images on the back cover of the slick in order for the degrading, dehumanising and demeaning effect to be reduced.

The Classification Office has weighed the competing considerations of the issues raised above and the right to freedom of expression set out in s14 of the New Zealand Bill Of Rights Act 1990. The DVD slick's injury to the public good lies in its role in the formation or reinforcement of negative attitudes to women. Not approving the slick is a limit on the freedom of expression but one that is consistent with Parliament's intention in looking to limit public harms from the availability of material that is degrading, demeaning and dehumanising to women to this extent.

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Date: 17 March 2008

For the Classification Office (signed):

OFLC No: 800361